

## Popular Video Game Company Opens Napa Winery Worth \$100 million



Capcom, a name widely associated with some of the most popular video game titles in the world, has now taken a rather unorthodox business initiative, where in after an investment of \$100 million, the company CEO, Kenzo Tsujimoto has now announced the launch of a all new winery in the Napa Valley winery called, the Kenzo Estate. This incredible winery will provide its visitors with some of the most delicious cuisines and exquisite wines.

The 4,000 acre Kenzo Estate in Napa Valley winery was purchased by Capcom in the year 1990, and the space was renowned for being an Olympic equestrian training center. However, in the year 2002, the company began its wine operations at the Kenzo Estate and today there are 70 acres of planted last and 30 more acres is in process of being planted. Mr. Tsujimoto stated that, at the time of the purchase of the land, he had no intentions of opening of a winery. However, as made more and more trips to the U.S and tasted the California Cabernets, did he realize the immense potential in the wine industry.

The wines produced and available at the Kenzo Estate winery have been selectively handpicked with valuable inputs from consulting winemaker Heidi Barrett of Screaming Eagle Grace Family and Dalla Valle fame and vineyard manager David Abreu. Mr Abreu is well renowned in the wine industry for his previous associations with some of the best known wineries, including, Araujo, Colgin and Bryant.

As per the packages of the wine tasting at Kenzo Estate are concerned, Capcom has introduced three tiers of wine tasting. First is a \$30 for four 1-ounce pours, followed by \$50 for four 2-ounce pours with cheese, and the third tier includes a wine-paired lunch with choices from Thomas Keller's Bouchon restaurant for \$60